



Windjammer™

An Experiential Learning Program by Eagles Flight Asia

Enter the competitive world of Windjammer, where teams will vie for an edge in an exceedingly active marketplace of high-end sailing products. The demand for products is high, but market fluctuations will affect their value over time. In this highly engaging and sailing-themed experiential activity, attendees will race to acquire raw materials from other teams, manufacture specialized products, and sell them when the market demand is highest.

But profit margin is not the ultimate measure of success in this nautical landscape – true victory is a performance beyond expected results. In order to capitalize upon every opportunity, negotiation and teamwork will be essential to success.

The Outcome:

While we're big on fun, we also know that your event needs to make a real impact. Here are just a few of the things that attendees will walk away confidently able to do:

- Expand profit focus throughout the stages of planning, goal-setting, and execution
- Adjust team tactics and resources to capitalize on new opportunities
- Rapidly prioritize objectives and forge relationships to take advantage of profit peaks
- Apply strategies to adjust to changing conditions and overcome obstacles on the fly